

YOU WANT MY LIPS: CLINICAL TRIAL ON 24 FEMALE PATIENTS

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Protocol-order no :		Date of sample reception:	
Receiver’s name and surname :			
Product name:	You want my lips Enhancing Lips Serum		
Sample no.:			
Test type:	Application studies – panel, subjective		
Date of test start:	3/01/2019	Date of test end:	6/03/2019

AIM OF STUDIES

The aim of the research was to evaluate and verify the product activity (properties) and to investigate the kind of patient (age, lip type) that can have maximum effect from the application of the product.

TEST METHODOLOGY

Application tests were carried out on a group of 24 probants at home. The test sample was used in accordance with the Manufacturer's recommendations. After 4 weeks of use, the probants were asked to complete (anonymously) the assessment card according to their own objective feelings.

METHOD AND FREQUENCY OF USE

Apply serum on the skin 1/2 times a day.

DECLARATION OF PRODUCT PROPERTIES

YOU WANT MY LIPS enhances various properties of lips with filler injection or without it. Clinically certified, thanks to its micronized structure and XL Size Complex content it restores color to lips and makes them fuller. Furthermore, it improves circulation and works mechanically as a pillow, a support for sunken skin. Innovative technology not only does not irritate the lips but also stimulates their smoothness and reduces unattractive wrinkles on the chin. Vitamin B5 easily penetrates deep into the skin, decreases loss of water through the epidermis and efficiently moisturizes the skin ensuring its softness and flexibility. Vitamin E, known also as a vitamin of youth, is one of the most efficient eliminator of free radicals responsible for premature aging of the skin. It penetrates the skin efficiently and fast, reinforcing its barriers. As a result, lipid layers, collagen fibers, and elastin are rebuilt in the epidermis which gets more protection against external factors. Castor oil has amazing effect in the form of long-term moistening and glazing of the skin of lips. Clinical tests confirm visibly bigger lips and smaller wrinkles. The first effects can be seen immediately. After 28 days of application lips become fuller and enhanced and wrinkles reduced.

CHARACTERISTICS AND COMPOSITION OF THE GROUP TAKING PART IN THE RESEARCH

Total number of people: 24

Sex distribution:	Female	100 %
Age distribution:	20 – 30 years	25 %
	31 – 40 years	25 %
	41 – 50 years	25 %
	51 – 60 years	25 %
	over 61 years	0 %

SUMMARY

All patients reported increased softness and elasticity (and moisturizing) very quickly (immediate result).

Moreover enhancing color is appreciated (deepen the color). Volumizing are experienced by women with full or injected lips (93%). Thin lips generally are less satisfied for volumizing effect, affecting the evaluation on the total performance of the product. 25% of the panel reports high viscosity (consistency) of the product (more on thin lips). 31–40 and 21–30 years old patients with full or injected lips are the most satisfied.

BEFORE		AFTER	
			
			
			
			
			
			